

YONG YANG

UI/UX & GRAPHIC DESIGNER

CONTACT

www.yycreate.com

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AREAS OF EXPERTISE

User Interface and User Experience Design

Graphic Design | Motion Graphic Design

Painting | Basic Coding

EDUCATION

2017, Master of Fine Arts

Web Design and New Media

Academy of Art University
San Francisco, Ca, USA

2012, Bachelor of Fine Arts

Advertisement

North China University of Technology
Beijing, China

CAREER

2019.1 - Present, Chowbus | Milpitas, Ca

Visual Design Lead

- Work with product team to redesign the whole UI of Chowbus app.
- Redesign chowbus official website base on new visual style.
- All visual materials like animation, poster, roll-up, card, etc.

2017 - 2018.9, RICEPO | Milpitas, Ca

Design Lead

- Redesign the whole UI of RICEPO app and improve its UX
- Create new RICEPO official website base on new visual style
- Create RIYA app included UX, UI, Illustration and publicity materials
- All visual materials like animation, poster, roll-up, card, etc.

2014 - Present, Freelance Designer | Beijing - San Francisco

Visual Design

Worked with various key organizations and successfully completed multiple freelance projects such as:

- Website Design for **RobortXspace** - <http://robotxspace.com/>
- Website Design for **Gasa University** - <http://www.gasauniversity.org/>
- Wechat miniprogram design for Gasa University;
- Wechat H5 design for Dow's, SOLVAY. Dolby Cinema , etc;

2013 - 2014, GoodIdea MeidaAdvertising | Beijing

Graphic Design

Develop original, best-practice design for marketing and paid media assets - email, digital and mobile display advertising/banners, social, and landing pages.

2012 - 2013, S-Link Time Advertising | Beijing

Graphic Design | Motion Graphic Design (FLASH)

Create both digital and offline visual concepts for key marketing experiences, design collaboration for various brands, software and services.